

The Labari Journal

Going deeper into Politics, Culture,
Entertainment and more

Media Kit 2026

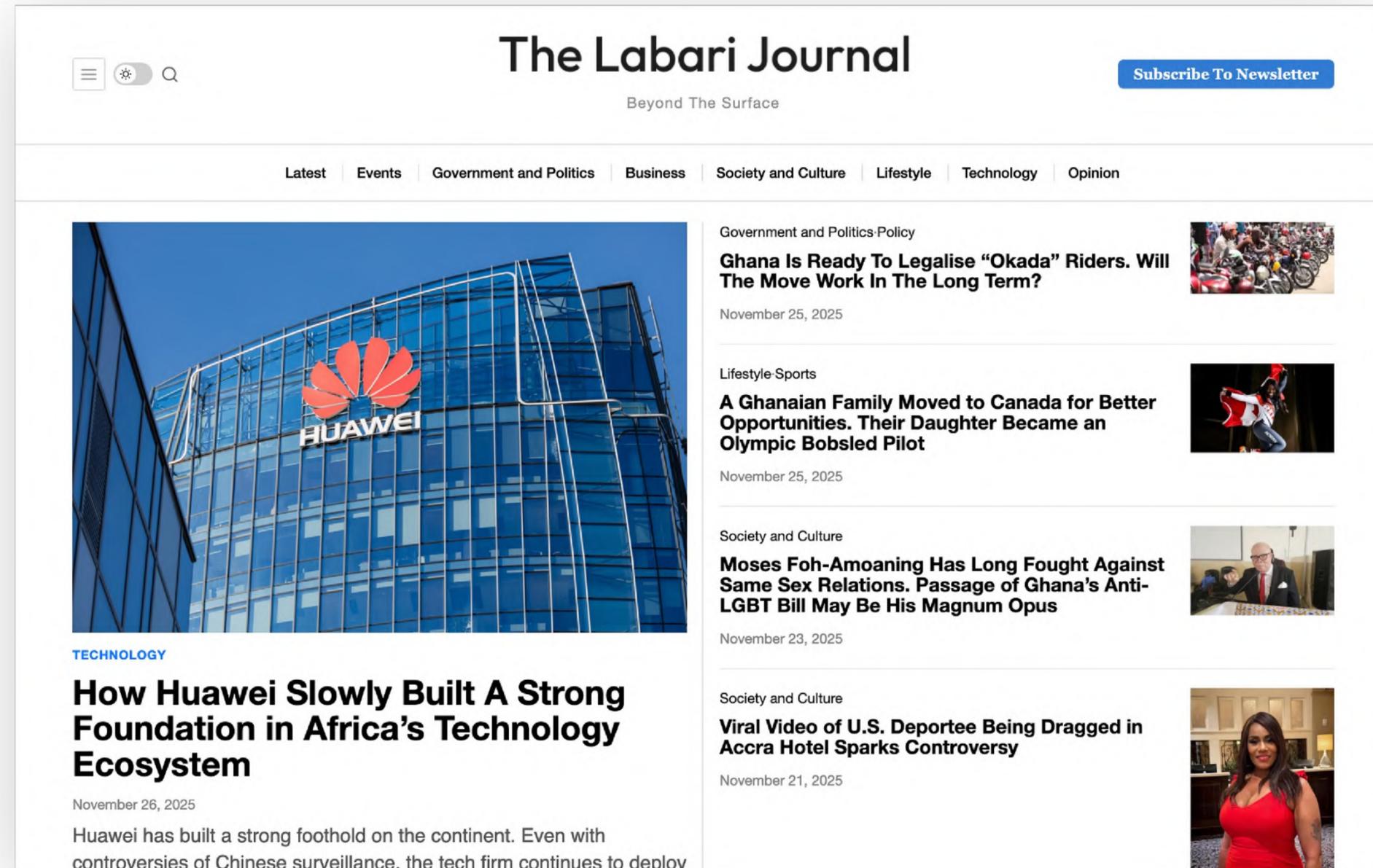


About The Labari Journal

- An online media platform focusing more on in-depth writing, investigative journalism, long-form articles, and data visualizations
- The platform focuses more on narratives, storytelling, analysis, and stories that are underreported in Ghana and Africa
- Our mission is to publish more human-interest features, detailed long form articles and investigative pieces that drive meaningful discussions.

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The screenshot shows the homepage of The Labari Journal. At the top, the site's name "The Labari Journal" is displayed in a large, bold font, with the tagline "Beyond The Surface" underneath. To the right of the name is a blue button that says "Subscribe To Newsletter". On the left side of the header, there are icons for a menu, settings, and search. Below the header is a navigation bar with several categories: "Latest", "Events", "Government and Politics", "Business", "Society and Culture", "Lifestyle", "Technology", and "Opinion". The main content area features a large article on the left with a prominent image of a Huawei building. The article title is "How Huawei Slowly Built A Strong Foundation in Africa's Technology Ecosystem", dated November 26, 2025. To the right of this article are three smaller article teasers, each with a category label, a headline, and a date. The first teaser is under "Government and Politics-Policy" with the headline "Ghana Is Ready To Legalise 'Okada' Riders. Will The Move Work In The Long Term?" dated November 25, 2025. The second is under "Lifestyle-Sports" with the headline "A Ghanaian Family Moved to Canada for Better Opportunities. Their Daughter Became an Olympic Bobsled Pilot" dated November 25, 2025. The third is under "Society and Culture" with the headline "Moses Foh-Amoaning Has Long Fought Against Same Sex Relations. Passage of Ghana's Anti-LGBT Bill May Be His Magnum Opus" dated November 23, 2025. Below these teasers is another article teaser under "Society and Culture" with the headline "Viral Video of U.S. Deportee Being Dragged in Accra Hotel Sparks Controversy" dated November 21, 2025.

Areas We Cover

The Labari Journal
Beyond The Surface

Navigation: Latest | Government and Politics | Business | Society and Culture | Lifestyle | Technology | Opinion

Articles shown:

- He Created One of Ghana's Most Entertaining Podcast Shows. But Is Joseph Nti Still Having Fun?** (September 29, 2025)
- Botswana Launches Citizenship-By-Investment Program To Boost Economy** (September 28, 2025)
- World Bank Report Urges Ghana To Make Major Reforms For Future Generations**
- Growing Up Under Surveillance: Data Drives for Young People in Africa** (TECHNOLOGY)
- The Recent DStv "Price Cuts" in Ghana A Win for Consumers or for Multichoice?** (September 29, 2025)

- Government and Politics
- Media and Entertainment
- Technology
- Business
- Society and Culture and more

Progress and Impact (Traction)



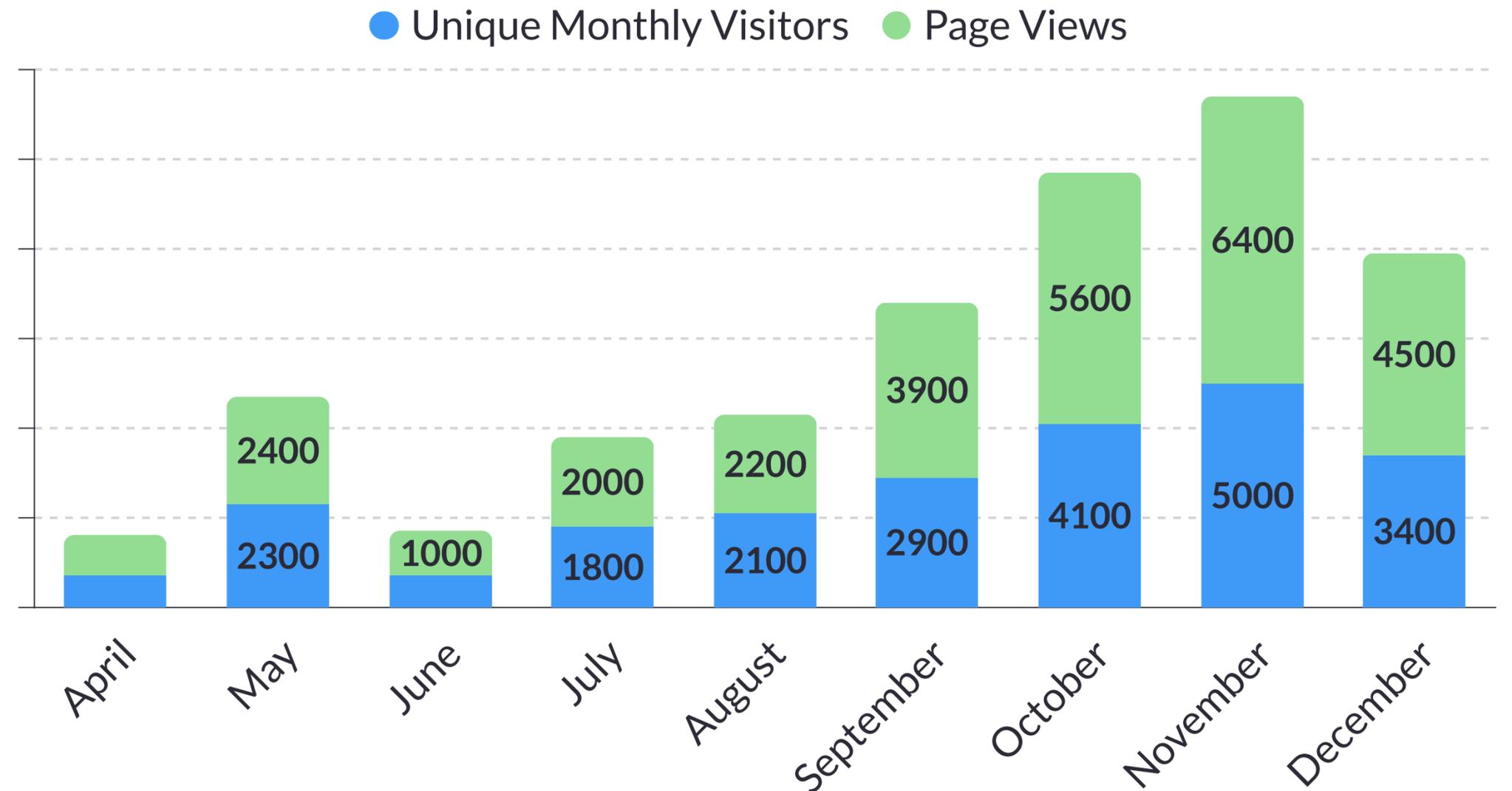
~3,800

Avg. Monthly Page Views



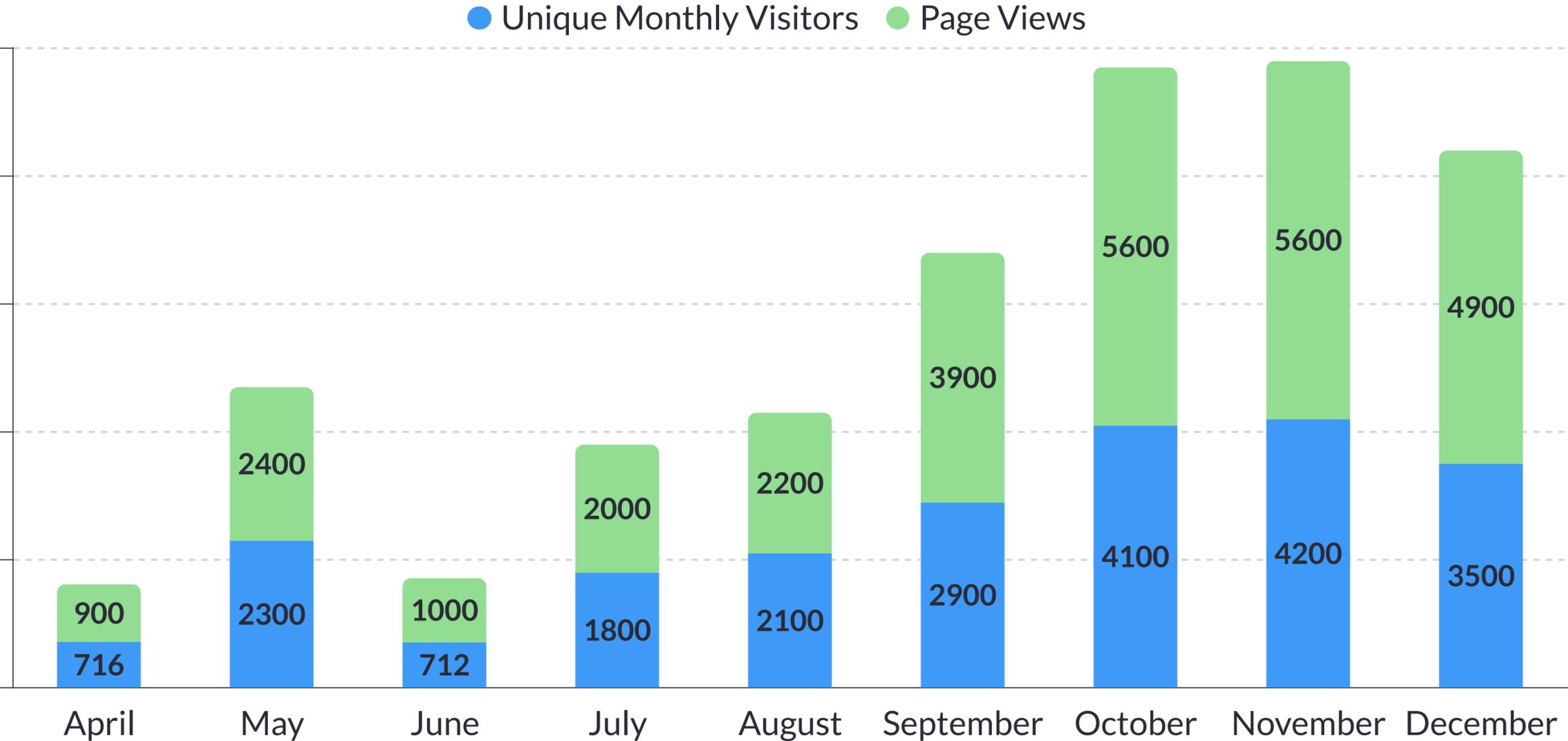
~2,600

Avg. Monthly Unique visitors



*Launched in April 2025. Data as of December 2025

Progress and Impact (Traction)



*Launched in April 2025. Data as of December 2025

Our Readers

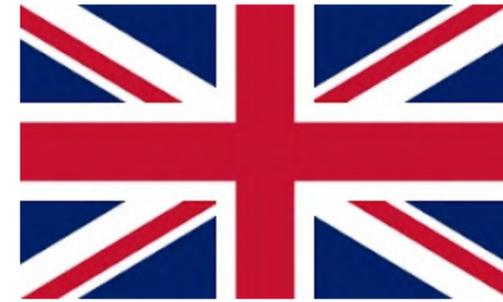
Our top readers are from the following countries:



United States



Ghana



UK



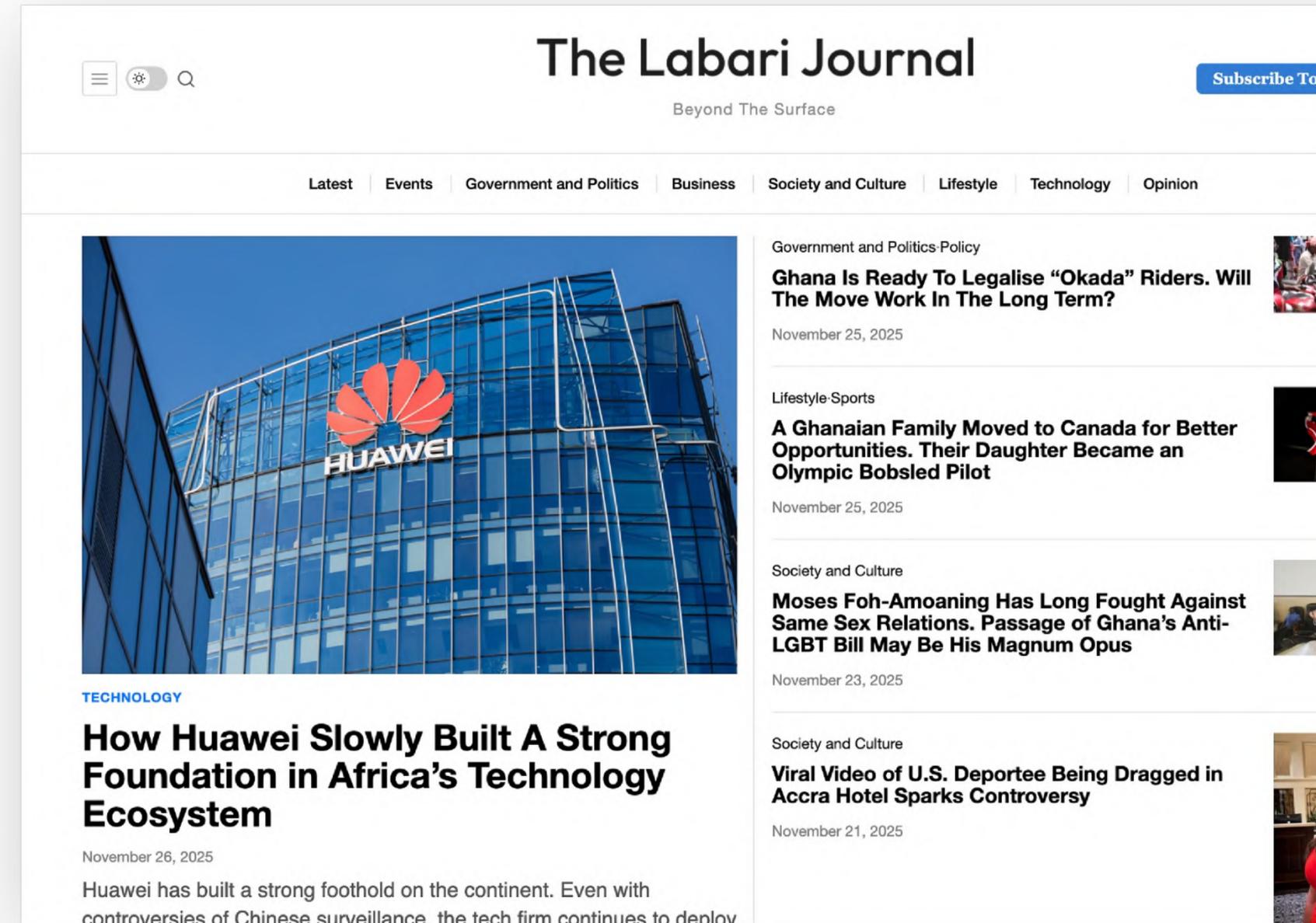
Nigeria

Ad Products and Services

Sponsored/Published Content

We work directly with brands/companies to create content promoting their brand/services on The Labari Journal

Price: 700 GHC/\$60



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The main content area features a large article titled "How Huawei Slowly Built A Strong Foundation in Africa's Technology Ecosystem", dated November 26, 2025. The article is categorized under "TECHNOLOGY" and includes a sub-headline: "Huawei has built a strong foothold on the continent. Even with controversies of Chinese surveillance, the tech firm continues to deploy". The article's image shows a modern glass building with the Huawei logo.

On the right side, there are three smaller article teasers:

- Government and Politics-Policy:** "Ghana Is Ready To Legalise 'Okada' Riders. Will The Move Work In The Long Term?" (November 25, 2025)
- Lifestyle-Sports:** "A Ghanaian Family Moved to Canada for Better Opportunities. Their Daughter Became an Olympic Bobsled Pilot" (November 25, 2025)
- Society and Culture:** "Moses Foh-Amoaning Has Long Fought Against Same Sex Relations. Passage of Ghana's Anti-LGBT Bill May Be His Magnum Opus" (November 23, 2025)

Below these, another teaser is visible:

- Society and Culture:** "Viral Video of U.S. Deportee Being Dragged in Accra Hotel Sparks Controversy" (November 21, 2025)

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